

Product Profitability Analysis

For the Year 2001

Product	Revenue	Variable Costs	Contribution Margin	% of Total
RomanQuest	\$8,930,000	\$2,500,400	\$6,429,600	19.51%
War 2112	18,619,000	\$5,213,320	13,405,680	40.67%
Global Challenge	5,120,000	\$1,433,600	3,686,400	11.18%
Galaxy Termionator	13,110,000	\$3,670,800	9,439,200	28.64%

TOTALS	\$45,779,000	\$12,818,120	\$32,960,880	100.00%
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