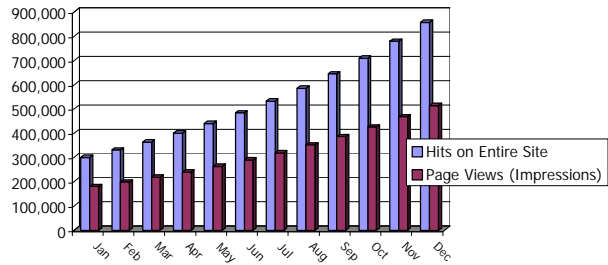


Monthly Web Site Traffic Forecast

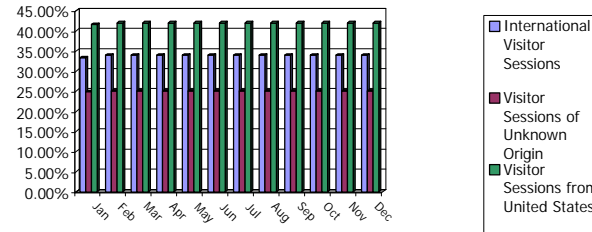
For the Year: 2001

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Totals 2001	2002	2003
Hits	Hits on Entire Site	300,000	330,000	363,000	399,300	439,230	483,153	531,468	584,615	643,077	707,384	778,123	855,935	6,415,285		
	Average Per Day	10,000	11,000	12,100	13,310	14,641	16,105	17,716	19,487	21,436	23,579	25,937	28,531	213,843		
	Home Page	7,500	8,250	9,075	9,983	10,981	12,079	13,287	14,615	16,077	17,685	19,453	21,398	160,382		
Page Views	Page Views (Impressions)	180,000	198,000	217,800	239,580	263,538	289,892	318,881	350,769	385,846	424,431	466,874	513,561	3,849,171		
	Average Per Day	6,000	6,600	7,260	7,986	8,785	9,663	10,629	11,692	12,862	14,148	15,562	17,119	128,306		
	Document Views	117,000	128,700	141,570	155,727	171,300	188,430	207,273	228,000	250,800	275,880	303,468	333,815	2,501,961		
Visitor Sessions	Visitor Sessions	30,000	33,000	36,300	39,930	43,923	48,315	53,147	58,462	64,308	70,738	77,812	85,594	641,529		
	Average Per Day	1000	1100	1210	1331	1464.1	1610.51	1771.561	1948.7171	2143.58881	2357.94769	2593.74246	2853.11671	1,782		
	Average Visitor Session Length (min)	5	5	6	5	6	5	6	5	6	5	6	5	5		
	International Visitor Sessions	33.30%	34.00%	34.00%	34.00%	34.00%	34.00%	34.00%	34.00%	34.00%	34.00%	34.00%	34.00%	34.00%	0	
	Visitor Sessions of Unknown Origin	24.86%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	25.00%	0	
	Visitor Sessions from United States	41.63%	42.00%	42.00%	42.00%	42.00%	42.00%	42.00%	42.00%	42.00%	42.00%	42.00%	42.00%	42.00%	0	
Visitors	Unique Visitors	5,255	5,300	5,300	5,500	5,600	6,000	6,200	6,800	9,000	11,000	12,000	13,500	91,455		
	Visitors Who Visit Once	4,243	4,300	4,400	4,500	4,600	4,660	3,200	4,400	5,000	6,000	7,000	9,000	61,303		
	Visitors Who Visit More Than Once	1,012	1,200	1,200	1,200	1,200	1,200	1,200	1,200	1,200	1,200	1,200	1,200	14,212		

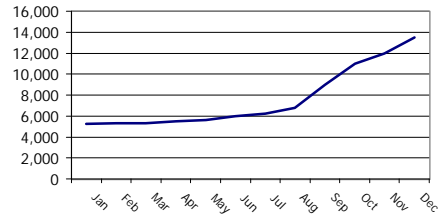
Hits vs. Page Views



Source of Visitors



Unique Visitors



Frequency of Visits

