



Show your company's **true colors**



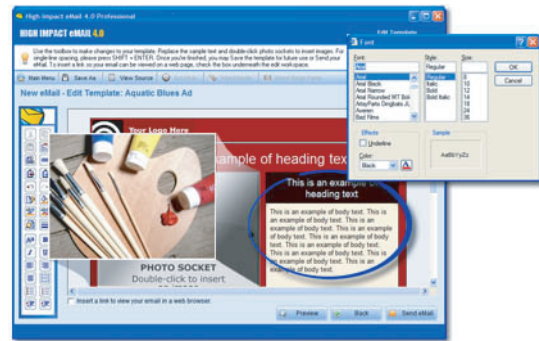
High Impact eMail 4.0

High Impact eMail includes new features and functionality that distinguish it as the foremost leader in email marketing software. With features like color theme management, batch email sending and data synchronization, High Impact eMail is an effective and easy way to send dynamic HTML emails. Create custom color themes easily by using a color picker and applying your company color palette to the storehouse of professionally designed templates.



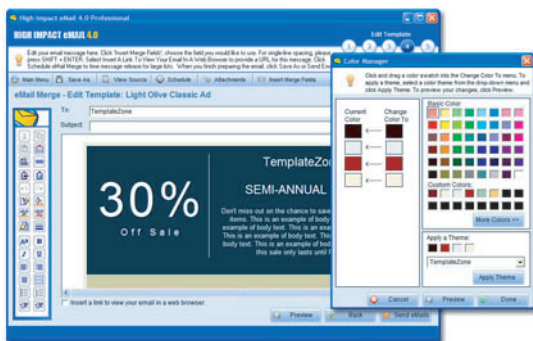
Infinite Possibilities...

With hundreds of professionally designed HTML email templates, you can easily and quickly create email promotions, memos, newsletters, product info sheets, price lists, invitations, calendars, greetings and more.



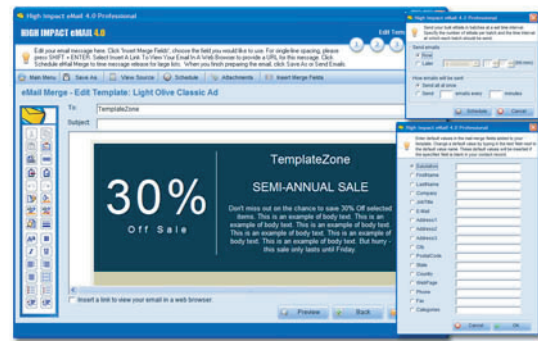
No HTML Experience Required...

Easily edit text and include hyperlinks directly into your emails using the HTML Editor. The new Highlighter tool lets you give emphasis to exactly what you want to stress. The Photo Editor allows you to edit, crop & create web-ready graphics in a snap.



Express Yourself with Color

Match your company colors, styles or even seasonal themes by changing colors in theme-ready templates with the new Color Manager and Theme Manager.



Take a Personal Approach

Be more effective by using your customers' names and other information in the subject line and body of every email you send. With eMail Merge you can use information directly from your contact lists in every email.

Smart email marketing solutions for your business

High Impact eMail 4.0

Increase your productivity and effectiveness while looking like a genuine email marketing professional. What's included in High Impact eMail Professional?

What's Included

Professionally designed HTML email templates	1,100+
Photo Editor - crop, edit, colorize, and reference images	✓
Color Manager - change colors in theme-ready templates	✓
Theme Manager - create custom themes to use in every email	✓
Search templates using key words and phrases	✓
View templates as thumbnails for faster browsing	✓
Comprehensive printable PDF User Manual	✓
Highlighter Tool - select and highlight text within your email	✓
Sleek interface is intuitive and easy to work with	✓
Import lists from ACT! Database, QuickBooks, Access, CSV or create your own lists	✓
Personalized emails using eMail Merge	✓
eMail Scheduler - choose when your emails are sent	✓
Automatically insert links to view your email in a web browser	✓
Get In Sync SM Technology keeps your contact lists up to date	✓
Insert custom default fields in eMail Merge	✓
Works seamlessly with Outlook, Outlook Express and ACT!	✓
ReadyShare web hosting service	1 MB
Compatible with Windows Vista and Microsoft Office 2007	✓