
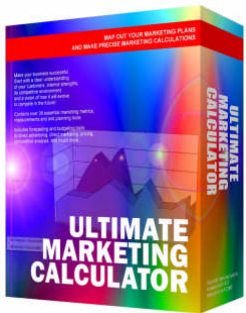
 <p>HIGH IMPACT email</p> <p>Improve your Outlook</p>	<p>High Impact eMail is a first-of-its-kind add-on for Microsoft Outlook and Outlook Express that lets any user add impact and clarity to their e-mail communication, ensuring optimum results. Users can easily create and send highly graphical, HTML-based company stationery, advertisements, certificates, photos, greeting cards and newsletters. Partnerships with Cranes, ACT!, and the New Yorker magazine have boosted content and marketing interest. And the product is now compatible with the leading contact manager: ACT! There are over 2,500 additional designs that can be purchased separately. SBDC members get them all.</p>	<p>\$225</p> <p>\$599</p>	<p>YES 5-user license</p> <p>plus all additional add-on template packs</p>
 <p>OfficeReady Business Plans</p> <p>version 2.0</p>	<p>A few minutes is all you have to impress the average reader with your business plans. You must make the right impression quickly, effectively, and with impact! OfficeReady™ Business Plans is packed with powerful features to create the ultimate business plans with minimal effort. OfficeReady Business Plans utilizes the best desktop applications to provide the best business planning software available. The product is integrated with Microsoft Word, Excel, and PowerPoint and includes predefined templates that contain outlines and instructional text to help you get started. It also includes a number of ready-to-use examples from a variety of industries for your plan. OfficeReady Business Plans offers powerful tools and information so that you can create a sound business plan.</p>	<p>\$250</p>	<p>YES 5-user license</p>



The OfficeReady Marketing Plans product helps users create highly polished marketing plans for developing and running a business. The comprehensive selection of templates covers every aspect of marketing to place your plan on solid ground. OfficeReady Marketing Plans integrates Microsoft Office, offering Excel and Word templates allowing you to calculate all relevant information in creating marketing plans. Extensive instructions guide you through every aspect of marketing planning. Selected by Irwin McGraw Hill as the standard product in its leading marketing textbooks. Irwin commands the #1 and #2 textbook titles.

\$250

**YES
 5-user license**



38 Marketing Know-How worksheets to make you shine. With the Ultimate Marketing Calculator, you can analyze your own marketing strength and chalk out your marketing plans. From one integrated Excel workbook, the user can easily select from the 38 marketing worksheets to make precise marketing calculations. Compute the lifetime value of customers, the cost of acquiring customers and promotional payback analysis. Extensive metrics on both direct marketing and email marketing let you evaluate profitability before, during and after campaigns. Maintain score cards on Business Strength, Competitive, and Market Attractiveness Analysis.

\$49.95

Yes



The Office Policy Manual lets you run your company rather than spend time fixing employee issues. Utilizing Microsoft Word, Office Policy Manual is designed to assist a business by creating clearly written policies. It presents a comprehensive and adaptable set of policies that balance employee and employer rights and expectations.

Here's what you get:

1. Three highly polished policy manuals to customize to meet your organization's needs. These manuals were compiled using the contributions of experts from a variety of business fields.
2. PDF conversion capability. This means that you can easily convert your policy manual or employee handbook into a PDF document for electronic distribution via e-mail or web site downloads.
3. An informative ebook: How to Write a Policy Manual. This is a book that will help you understand the importance of policy development.
4. A collection of Office templates (Word, Excel, and PowerPoint backgrounds) including policy related procedures, guides, checklists, and announcements that will make it easier to implement your policies.
5. A collection of federal labor regulation posters

\$99.95

Yes

	<p>eMarketing Suite provides an integrated set of planning and analytic metric tools right inside of Microsoft Office. It includes planning tools, sales forecasting tools and dozens of eMetrics to measure your web-based business marketing.</p>	<p>\$99.95</p>	<p>Yes</p>
	<p>The Ultimate Loan Calculator is the newest member of the Ultimate Product Series. With it, you can calculate and amortize loans of virtually any type, length, and payment frequency. Make prepayments, line of credit loans and more.</p>	<p>\$39.95</p>	<p>Yes</p>
	<p>Ultimate Financial Calculator - With this Excel workbook, solve over 39 of the most common financial problems. Use it to determine the value of a bond, loan payoff amount, establish book and liquidity values and more!</p>	<p>\$49.95</p>	<p>Yes</p>
	<p>Total Value</p>	<p>\$2700</p>	<p>Yours free</p>

** If you wish to have hard copy backups on cd – we can send you all the products on a cd for just \$25.